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Name.....

Reg. No.....

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2024**

English

**ENG 1 (2) C01—ENGLISH FOR COMMUNICATION, ASPECTS OF ORAL AND
INTERPERSONAL COMMUNICATION**

(2019—2023 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

I. Answer the following questions. 2 marks each :

- 1 What is medium in communication ?
- 2 What is Listening ?
- 3 What is encoding in communication ?
- 4 What is a yes/no question ?
- 5 Give examples of expressions used while ending a conversation.
- 6 What is telephone etiquette ?
- 7 What is rhythm in connected speech ?
- 8 What are audio-visual aids ?
- 9 What is a linguistic barrier in communication?
- 10 Explain clarity in communication.
- 11 What is the right way to end a telephone conversation ?
- 12 What is Paralanguage ?
- 13 How is the word 'alarm' pronounced by Keralite English speakers ?
- 14 Why is it important to 'know your audience' in communication ?
- 15 What is mass communication ?

(Ceiling 25)

Turn over

II. Answer the following questions each not exceeding 100 words. 5 marks each :

- 16 What are the components of communication ?
- 17 What is the difference between upward communication and downward communication ?
- 18 What are the four types of audiences in communication ?
- 19 You went on a trip to your favourite destination for a week with your friends. Write a brief descriptive report.
- 20 You were on an International trip for a few days. Describe the places that you visited.
- 21 Explain the learning pyramid.
- 22 Attempt the following :
 - i) Convert the sentence into a polite form : "Pass the book."
 - ii) Change the sentence into the negative form : "Shyam passed the test."
 - iii) Mark the stress in the word : 'conduct' (verb)
 - iv) You are unable to answer a question asked by an interviewer. Express your inability to recall the answer.
 - v) Mention two expressions to show that you agree with a point mentioned by your friend in a discussion.
- 23 Answer the following :
 - i) Identify the common vowel in the following words: 'mat,' 'canteen,' 'magic.'
 - ii) What is the issue with the Kerala pronunciation of the words 'canteen' and 'camp' ?
 - iii) What is a common feature in the pronunciation of 'crumb,' 'dumb,' and 'lamb' ?
 - iv) What is the problem with the Kerala pronunciation of the words 'better' and 'matter' ?
 - v) Identify the common vowel in : 'tour' and 'pure.'

(Ceiling 35)

III. Answer any *two* out of the four questions in a short essay of 200 words :

- 24 What are the barriers to effective communication ?
- 25 You are presenting the topic titled "The Role of Education in the Growth of a Nation." Write down the major points to be highlighted in the PowerPoint presentation.

26. You are participating in a debate competition on the topic “Banning Mobile Phones in the Campus.” Prepare a list of all the points that you would say either for or against the topic.
- 27 Write a telephonic conversation on any one of the two situations:
- i) Calling your employer to request for a week’s leave due to an emergency.
 - ii) Calling the nearby bookstore to enquire about the availability of a book.

(2 × 10 = 20 marks)